**Data Driven Businesses with SQL & Tableau**

Deliverables

There is one single deliverable for this project: the presentation.

**Scope**

The main purpose of the presentation is to recommend whether or not to sign the deal with Magist. Building up to this recommendation, you can build a narrative with information that you find on this dataset, as well as external research.

**Format**

You can prepare a presentation on any software of your choice. Good alternatives to the good old Power Point are [Google Slides,](http://slides.google.com/)[Canva](http://www.canva.com/) or [Prezi](https://prezi.com/). These services offer templates or built-in themes that will allow you to create a presentation that looks professional without spending too much time on design choices.

Besides showing a presentation, you can choose to show your Tableau plots in Tableau itself, so that they stay interactive.

**Time limit**

The presentation should last 3-4 minutes, with a hard limit of 5 minutes. The instructor will cut you at the 5 minutes mark, whatever you are saying, so make sure to practice beforehand.